

## Memorandum of Understanding

This Memorandum of Understanding ("MoU") is made and entered into on 25th June 2024 by and between:

**Manyawar Kanshiram Institute of Tourism Management**, Department of Tourism, Government of Uttar Pradesh (hereinafter referred to as "MKITM"), MKITM, is a premier education institution supported by department of Tourism, Government of Uttar Pradesh, India, located at Chinhat, Vikalp Khand, Gomti Nagar, Lucknow, Uttar Pradesh 226010, represented in this behalf by **Ms. Eesha Priya, IAS, Secretary, MKITM.**

**The Naturalist School**, having its project office at BWSSB (CJF Campus), 18th cross, Malleshwarm, Bangalore-560055 (hereinafter referred to as 'TNS') which expression shall, unless repugnant to the context or meaning thereof be deemed to mean and include its successors and permitted assigns), of the Second Party. The Naturalist School (TNS) is a registered trademark of the Fig Tree Naturalist Foundation (CIN: U85300KA2021NPL149978), a **Section 8 company** registered under the companies act 2013 with having its Registered Office at S-101, ACS Shalini, Padmanabhanagar, ORR, Bangalore – 560070, represented in this behalf by **Ms. Prakruthi Subramanya, Project Manager, TNS.**

WHEREAS, MKITM is a premier academic institution, is an academic fraternity of individuals dedicated to the motto of 'excellence and service'. We strive to reach out to the star of perfection through an earnest academic pursuit for "Excellence" and our efforts blossom into "Service" through our creative and empathetic involvement in society to transform it.

WHEREAS, TNS is a pioneering capacity building initiative which intends to close the skills gap by offering blended learning programs and courses to create a qualified resource pool in eco-tourism.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the parties agree as follows:

### 1. Scope of collaboration

- Both the parties agree to collaborate for the skill development and capacity building of youth for Nature guide related trainings in Uttar Pradesh.
- Equip participants with the knowledge and skills necessary to effectively guide visitors through natural/ rural areas in Uttar Pradesh.
- Promote responsible tourism practices that minimize environmental impact.



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- Foster a passion for conservation and appreciation for the natural heritage of Uttar Pradesh.

## 2. Term and Termination

This MoU shall be effective for a period of three (03) year, commencing on 25<sup>th</sup> June 2024 and ending on 24<sup>th</sup> June 2027.

This MoU may be terminated by either party upon written notice to the other party provided at least thirty (30) days in advance, with or without cause.

## 3. Roles and Responsibilities

### 3.1 Responsibilities of MKITM

- Mobilize and Identify Candidates: MKITM will identify and mobilize potential candidates for the nature guide training program. This may include advertising the program, conducting outreach activities, and selecting participants based on pre-defined criteria.
- Joint Assessment: MKITM will collaborate with The Naturalist School in assessing the quality of training delivered to the candidates. This may involve participation in practical exams, evaluation of assignments, or other methods agreed upon by all parties.
- Certification: Upon successful completion of the training program and joint assessment, MKITM will issue official certificates to the trained candidates. These certificates will recognize the successful completion of the nature guide training program.
- Monitoring: MKITM will closely monitor the quality of training and deliverables.
- Logistics and Infrastructure: MKITM will arrange all logistical and infrastructural requirements for the training program, including training venue for candidates and other all related logistic requirement for the training.
- Accommodation and Meals for Trainers: MKITM will arrange for lodging and boarding for two (2) trainers/ specialist from The Naturalist School during the training period.

### 3.2 Responsibilities of TNS

- Support in selection and counselling: The Naturalist School will extend support to MKITM in the process of selection of candidates for the training. TNS will facilitate the counselling session for selection potential candidates.
- Curriculum development: Design a day wise Course plan, methodology and course schedule. The curriculum will be get it approved by MKITM before commencement of the training.
- Facilitate the course and deliver the course content using participatory approach.



- **Training Delivery:** The Naturalist School will deliver the nature guide training program. This program will cover both theoretical and practical aspects of nature guiding, including:
  - Basic principles of nature guiding
  - Natural history of Uttar Pradesh
  - Ecotourism practices
  - Communication skills
  - Interpretation and visitor management
- **Trainers:** The Naturalist School will assign qualified and experienced trainers to deliver the program.
- **Training kit:** The Naturalist School will ensure the availability of relevant training material in Hindi for distribution among the candidates. Training kit will include the training learning material, notepad, pen etc. along with some of the basic equipment.
- **Assessment:** The Naturalist School will do the pre and post assessment of each of the candidate and submit the report at the end of the training session.
- **Reporting:** The Naturalist School will provide MKITM with a post-training report summarizing the program's content, participant performance, and any recommendations for future programs.
- **Field trips:** Organize practical sessions in natural /rural areas of Uttar Pradesh to allow participants to apply learned skills in real-world settings, led by The Naturalist School trainers.

#### 4. Financial Arrangements

The Naturalist School will submit the detailed financial proposal to the MKITM for skill development & capacity building of youth in for Nature guide training in the Uttar Pradesh. After evaluation of the proposal the MKITM may release the separate work order for the training.


#### 5. Confidentiality

Both the parties agree to keep confidential all information received from the other party in connection with this MoU, except for information that is already publicly known or that is required to be disclosed by law.

#### 6. Force Majeure

Neither party shall be liable for any delay or failure to perform its obligations under this MoU due to causes beyond its reasonable control, including acts of God, natural disasters, war, terrorism, or labor disputes.

#### 7. Governing Law and Dispute Resolution

  
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This MoU shall be governed by and construed in accordance with the laws of India. Any dispute arising out of or in connection with this MoU shall be settled amicably by mutual consultation between the parties. In the event that the parties are unable to resolve the dispute amicably within thirty (30) days, the dispute shall be referred to the Principal Secretary, Tourism, Government of Uttar Pradesh, whose decision will be final and binding on both parties.

#### 8. Entire Agreement

This MoU constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior or contemporaneous communications, representations, or agreements, whether oral or written.

#### 9. Amendments

This MoU may be amended only by a written agreement signed by both parties.

#### 10. Notices

All notices and other communications hereunder shall be in writing and shall be deemed to have been duly given when delivered personally, sent by registered post with acknowledgement due, or sent by reputable courier service to the addresses set forth above or to such other addresses as the parties may designate in writing from time to time.

IN WITNESS WHEREOF, the parties hereto have executed this MoU as of the date first written above.

**Manyawar Kanshiram Institute of Tourism Management, DoT.**

Ms. Eesha Priya, IAS, Secretary, MKITM

*Eesha*

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The Naturalist School Bangalore (प्रशा०)  
पर्यटन निदेशालय, लखनऊ

Ms. Prakruthi Subramanya, Project Manager, TNS.

*Prakruthi*

